

Position	General Manager Marketing
Educational Qualification	<p>Essential:</p> <ul style="list-style-type: none"> • Master of Computer Application/ Bachelor's degree in Engineering in the fields related to Information Technology/ Electronics & Tele-communication/ Computer Science from a recognized university. <p>Desirable :</p> <ul style="list-style-type: none"> • MBA/ PG Diploma in Management from an Institute of repute(additional specialization in IT / Telecom/ Systems)
Experience	<ul style="list-style-type: none"> • More than 15 years of experience in an Electronics/ IT Company in managing IT projects implementation, Data Analytics and Customer interface.
Age	Below 55 years as on the Date of Advertisement.
CTC	Rs. 17.5 Lakhs (approx.) per Annum.
Desired Exposure	<ul style="list-style-type: none"> • Experience in handling team focussed on managing development/integration of applications /end to end delivery of large IT programs/ projects. • Experience in IT Data architecture and design. • Experience in Data Analytics. • Experience in IT delivery management in multiple geographic locations with distributed teams. • Knowledge of current and emerging IT Technologies. • Exceptional communication and client management skills, with an ability to partner with senior Corporate/Government authorities & other clients for the projects. • Ability to collaborate with strategists, consultants, creatively oriented professionals, and technologists, and ability to seamlessly integrate and draw from diverse skillsets and competencies. • Excellent presentation, written, verbal, and interpersonal communication skills
Reporting to	Managing Director, WBEIDC
Job Roles and Responsibilities	<ul style="list-style-type: none"> • Promotion and Brand Building. • Development and implementation of Marketing Strategy. • Customer interaction and business prospect development. • Strategic engagement towards promotion of IT Industries in the State. • Development of prospects for investment of IT Industries in the State.